

# amazon<sup>®</sup> and the *Melting pot*



A *Melting Pot* is a metaphor for a society, city or country where many different types of people blend together as one, through the influx of foreign elements with **different cultural backgrounds**, possessing the potential to create disharmony within the previous culture.



THE MELTING POTS show us that the phenomenon of **GLOBALIZATION** has no boundaries and goes everywhere. Amazon, for example, is the richest “post-organization” in the world because it has spread worldwide. But going in order, precisely... ONE ELEMENT THAT

